

Mali Sproul

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Lancaster, PA

WORK EXPERIENCE

Self-Employed – Freelance Artist Sanford, FL

December 2018 - Present

I have been creating art seriously since 2015 now, but have focused on marketing my products as of March 2020. I have completed and sold multiple commission pieces to clients. I have designed and deployed my own ecommerce website to sell my own artwork. I have experience with social media marketing, as well as producing my own artwork to sell.

Studio 8 Salon and Spa – Social Media Manager and Receptionist Lancaster, PA

August 2022 - Present

As a receptionist and social media manager, I maintain many roles and responsibilities. I primarily focus on brand awareness through consistent social media posting and engagement. I plan out posts, create the content, and execute it effectively. As a receptionist, I answer calls, schedule appointments, and greet incoming clients with a warm welcome.

Old Navy - Brand Associate Sanford, FL

October 2020 - October 2021

As an Old Navy brand associate, I mainly worked on product recovery (folding, organizing, etc). I helped customers who needed assistance finding items or advice on clothing and sizing. I also checked out customers and helped wherever needed.

EDUCATION

Seminole State College – Associates in Digital Media, specializing in Graphic Design

January 2021 - December 2022

Maintaining 4.0 GPA, made the President's List every semester
Technical Certificate - Graphic Design Content Developer *summa cum laude*

Technical Certificate - Digital and Interactive Media Design *summa cum laude*

Technical Certificate - Graphic Design Production Artist *summa cum laude*

Design Tools Experience

- Adobe Illustrator
- Photoshop
- Basic HTML
- Procreate
- InDesign
- Canva

Skills

- Communicative
- Excellent multi-tasking skills
- Efficient with the time I'm given to complete tasks
- Focused on producing quality product
- Reliable and always on time
- Skilled at visual composition
- Experience with logo design
- Traditional art- Acrylic, watercolor, colored pencil mediums
- Social media marketing

Portfolio

View my portfolio [here](#)